

## **MINUTES OF THE MARCH 23, 2016 ATHLETIC COUNCIL MEETING**

### **I. CHAIR REPORT**

Dr. Hadley provided a report on the February 22-23, 2016 Big Ten Conference Joint Group meeting and noted that student-athlete time demands is a priority focus. The Big Ten, in collaboration with the Autonomy Conferences, will begin outlining the plan to develop reform concepts based on the recent NCAA survey that has been administered to student-athletes, coaches and administrators at all Division I institutions.

### **II. DIRECTOR'S REPORT**

Kevin Anderson reported on the competitive accomplishments of the winter sports that are concluding their seasons and the spring sports which are starting the Big Ten Conference season.

### **III. STUDENT-ATHLETE HANDBOOK AND SOCIAL MEDIA GUIDELINES**

The Athletic Council provided final review on the proposed modifications to the social media guidelines and unanimously recommended that they be supported by the Athletics Director. Kevin Anderson subsequently approved the changes to the Student-Athlete Handbook.

### **IV. ATHLETIC COUNCIL POLICY MANUAL AND DRUG TESTING POLICY**

The Athletic Council provided final review on the proposed modifications to the sanctions for positive drug tests for marijuana and unanimously recommended that they be approved by President Loh.

### **V. OTHER ITEMS**

- A. Multimedia Rights. The staff shared that it is in the process of finalizing a multimedia rights RFP. Pursuant to the Athletic Council policy on the advertising of gambling, alcohol and tobacco, discussion included information related to the advertising of alcohol as part of the sponsorship sales. It is anticipated that the Athletic Council will continue to review the policy in the context of future multimedia rights at its April or May meetings.
- B. Athletic Council Chair. It was announced that Dr. Nick Hadley has been reappointed as the institution's faculty athletics representative and will serve a second five-year term.